DSLR-A390L

- 2.7" (diag.) Clear Photo LCD Plus™ featuring Live View with Quick Auto Focus
  A large 2.7" (diag.) Clear Photo LCD Plus™ display features Live View with Quick Auto Focus, which lets you compose and shoot pictures in real-time using the LCD, just as you would with a point-and-shoot camera. In addition, the LCD display tilts up or down for low or high-angle shooting situations, such as capturing a child's first steps or shooting over a crowd.

- SteadyShot INSIDE™ in-camera image stabilization
  SteadyShot INSIDE™ in-camera image stabilization is built into each camera body, so every a-mount lens benefits from the ability to minimize blur due to camera shake.

- 14.2 megapixel resolution for ultra-fine detaill
  A 14.2 megapixel APS-size CCD image sensor captures your images in spectacular, high-resolution detail, giving you the freedom to make large prints and tight crops without sacrificing quality.

- Lightweight and stylish body
  The DSLR-A390 features a stylish, modern design with an intuitive button layout for easier operation. In addition, the lightweight body and revised grip make the camera more comfortable to hold and carry.

- Integrated on-screen Help Guide and Graphic Display
  An integrated on-screen Help Guide and Graphic Display help take the complexity out of DSLR photography. The Help Guide offers clear, concise explanations of various modes and settings, while the Graphic Display helps you understand the relationship between aperture and shutter speed, as well as the effect each has on photographic results.

- HDMI™ terminal and BRAVIA® Sync™ compatibility
  An HDMI™ terminal gives you the option of connecting your camera to a compatible HDTV and playing back your images in stunning high definition quality(HDMI cable required, sold separately). In addition, BRAVIA® Sync™ works with compatible Sony® BRAVIA HDTVs to let you control camera playback using the television's remote (HDMI cable and BRAVIA Sync capable HDTV required, sold separately)1.

- High sensitivity (ISO 3200) for superior noise reduction
  A broad sensitivity range from ISO 100 to ISO 3200 enables you to capture beautiful color images even in very dim light -- with High ISO Noise Reduction technology that reduces picture noise artifacts at high-sensitivity ISO 1600 and ISO 3200 settings by eliminating noise from RAW data after analog-to-digital conversion.

- Eye-Start Autofocus
  Eye-Start Autofocus System begins precision autofocus adjustments the moment you raise the camera to your eye, so the camera is ready to catch the perfect moment.

- 9-Point AF Sensor
  9-Point Center Cross AF Sensor with improved focus control to help bring images into sharp definition more quickly, and predictive focus control automatically calculates the position of fast-moving subjects.

- Up to 2.5 fps continuous shooting
  Continuous Shooting lets you shoot at up to 2.5 fps (frames per second) while viewing your subject through the optical viewfinder so you never lose track of the action.

- Creative Style settings
  Creative Style settings give you control over how the camera processes your images. Choose from 8 finishing styles, including Standard, Vivid, Potrait, Landscape, Night View, Sunset, B&W, and Adobe RGB, and fine tune them to your personal taste with the ability to adjust contrast, saturation, and sharpness settings..

- Dynamic Range Optimizer
  Dynamic Range Optimizer provides two levels - Standard/Plus to improve results with backlit subjects and recover details hidden in shadows or lost in glare. Normal DRO improves detail using standard gamma curves for fast shot-to-shot response time, while Advanced DRO adjusts dynamic range area-by-area for greater accuracy..

- Built-in Pop-Up Flash
  The Auto Pop-Up Flash automatically pops up and fires as needed when the camera is set to certain scene selection modes, helping first-time DSLR photographers shoot more effectively. In addition, the α380features an integrated hot shoe, which lets you expand your lighting options with a range of accessory flashes (sold separately).

- Anti-Dust Technology
  Anti-Dust Technology helps keep the CCD imager clean, resulting in consistently better pictures, by utilizing a static-free anti-dust coating on the CCD filter, as well as an anti-dust vibration that automatically shakes the CCD to help dislodge dust each time the camera is shut off.

ADDITIONAL FEATURES

- Stamina® Battery power
- Smart Teleconverter 2X Digital Zoom
- BIONZ™ image processor
- PhotoTV HD compatibility
- Scene Selection Modes
- Index and Slide Show Display
- Function Guide Display
- Dual slot Compatiblity for Memory Stick® and SD media

DSLR-A390L

Specifications

Optics/Lens

Lens Mount Type: Sony α lens, Minolta and Konica Minolta AF lens

Power

Battery Type: NP-FH50

Number of Still Images: Approx. 510 images with viewfinder, approx. 230 images in live view mode (CIPA standard)

Service and Warranty Information

Limited Warranty Term: 1 Year Parts & Labor

Software

Supplied Software: PMB (Picture Motion Browser)
Image Data Converter SR
Image Data Lightbox SR

Operating System Compatibility: Microsoft Windows 7/Windows Windows XP* SP3 / Windows Vista** SP2 / Mac OS X ?v10.4 or later?
*64-bit editions and Starter (Edition) are not supported. **Starter (Edition) is not supported.

Dimensions

Weight: Approx. 497g (without battery, memory card, accessories)

Measurements: Approx. 128.1 x 97.1 x 83.5mm (W/H/D, excluding protrusions)

Supplied Accessories

DT18-55mm SAM Kit Lens
BC-VH1 Battery Charger
NP-FH50 Rechargeable Battery
Shoulder strap
Body cap
Software CD-ROM
USB cable

Optional Accessories

HVL-F20AM External Flash
NP-FH50AM Rechargeable Battery
STP-HS1AM Hand Strap
STP-XS2AM Shoulder Strap
LCS-LC1AM Lens Cap Holder
LCS-WR1AM Wrapping Cloth
LCS-SC6 Soft Carrying Case

UPC Code: 027242748552

1. Requires BRAVIA Sync feature in each product, including a compatible BRAVIA® HDTV. Please refer to owner's manual to determine compatibility.
2. When fully charged. Actual results may vary based on product settings, usage patterns and environmental conditions.
3. Compatible BRAVIA® HDTV, and component cable (sold separately) required for PhotoTV HD viewing. Specifications of the BRAVIA HDTV shown vary according to market region.

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